

Real Fruit, Real Flavor Mature's Sweetest Treat in Every Scoop!

Go ahead, revel in the Yogi Kothiwala ice cream experience.

ABOUT US

At Yogi Kothiwala, we bring you the purest taste of nature with our handcrafted, fruit-based ice creams. Made from real fruits, fresh dairy, and no artificial additives, every scoop is a celebration of freshness and quality.

Rooted in tradition and passion, we carefully select the finest ingredients to create flavors that are authentic, refreshing, and truly indulgent. Whether it's the sweetness of tropical mangoes or the richness of seasonal delights, we serve ice cream as it should be natural and delicious!

Experience the goodness of nature in every bite!



VISION

At Yogi Kothiwala, we become a leading natural ice cream brand by preserving the authenticity of traditional Kothi-based ice cream making while expanding through a structured model. We aspire to establish a nationwide presence where customers can experience premium, handcrafted ice cream made from the finest natural ingredients, free from artificial preservatives, colours or additives.

MISSION

At Yogi Kothiwala, we are committed to reviving the authentic Kothi-based natural ice cream experience with pure, traditional flavours. Our mission is to bring this heritage delight to every corner of India through a strong franchise network, offering a profitable and sustainable business model. With premium ingredients, innovative recipes and a focus on quality, we aim to create a brand that stands for authenticity, taste and trust. Join us in spreading the joy of real natural ice cream across the nation!

WHY WE

At Yogi Kothiwala, we believe ice cream should be more than just a treat—it should be an experience of pure joy and natural goodness. Here's why our ice cream stands out:

Made with Real Fruits

No artificial flavors, just the freshest, handpicked fruits in every scoop.

Pure & Natural Ingredients

Crafted with fresh milk, rich cream, and premium dry fruits, without any preservatives.

Authentic Traditional Taste

Inspired by age-old recipes, delivering flavors that remind you of home.

Rich & Creamy Texture

A luxurious blend of smooth, velvety ice cream that melts in your mouth.



WHAT YOU GET

Kitchen Equipment's

Owner Training & Staff Hiring

POS & Inventory Management System Flavour Variety & Customization

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Franchise

Franchise

Years

License for 3

Helpline

Franchise Kit

Startup

Day to Day Maintenance Planner Online National Level Digital Branding

Swiggy & Zomato POS Integration Decor Plan & Layout Guidelines

Support

Local

Marketing

Action Plan

Staff Training & Management Guidelines

MENU PRICING & FLAVOURS

With a Vast Variety of Flavours













GREAT TASTE STARTS WITH REAL, NATURAL INGREDIENTS

Classic Creamy Flavors

Chocolate & Fusion
Treats

Exotic & Signature Flavors

Nutty & Dry Fruit Delights

Fruity Cream
Blends





INVESTMENT AMOUNT

(IN INDIAN RUPEES)

18 lakh rupees

Excluding 18 Lakhs + franchies fees

AREA 500+ SQ. FEET

FOFO (Franchise Own Franchise Operated)

Investment Model

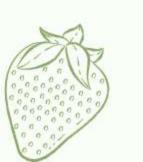
Yogi Kothiwala

WHAT YOU WILL GET IN RETURN 30% EXPECTED PROFITABILITY.

COMPANY SUPPORT: STAFF TRANING SUPPORT, R&D SUPPORT, SUPPLY CHAIN MANAGEMENT SUPPORT, MARKETING SUPPORT

Fruity Cream Blends

=> FLAVOUR (=	SINGLE SCOOP (100ml/80gm)	MINI PACK (500ml/450gm)	PAMILY PACK (1000ml/900gm)
Creamy Coconut (ક્રિમી કોકોનટ)	70	320	600
Shahi Shitafal (સાહી સીતાફળ)	70	320	600
Spicy Guava (સ્પાયસી ગ્વાવા)	70	320	600
Jazzy Jambu (જૈઝી જાંબુ)	70	320	600
Koo Chikoo (કૂચીકુ)	70	320	600
Mango Magic (में गो मेळा ६)	70	320	600
Swiss Strawberry (સ્વીસ સ્ટોબેરી)	70	320	600
Heritage Rose Fusion (હેરીટેજ રોઝ ફૂસોન)	70	320	600
Pineapple Paradise (પાયનેપલ પેરાડાય્સ)	70	320	600
Princkly Pear (પ્રીન્કલી પિયર)	70	320	600









Classic Creamy & Nutty Dry Fruit Flavors

======================================	SINGLE SCOOP (100ml/80gm)	MINI PACK (500ml/450gm)	PAMILY PACK (1000ml/900gm)
Mawa Magic (માવા મેજિક)	70	320	600
Mawa Desserts (માવા ડેસર્ટ)	75	340	640
Royal Anjeer (रीयब अंश्वर)	75	340	640
Malai Pistachio (મલાઇ પીસ્તા)	80	360	680
Yogi Special Gotalo (યોગી સ્પેશિયલ ગોટાળો)	80	360	680
Meva Afghani (મેવા અફઘાની)	80	360	680
Rajbhog (રાજભોગ)	75	340	640
Almond Classico (આવમંડ ક્લાસિકો)	75	340	640
Kaaju Katri Delights (કાજુ કતરી ડીવાઇટ)	80	360	680







Chocolate & Fusion Treats

= FLAVOUR =	SINGLE SCOOP (100ml/80gm)	MINI PACK (500ml/450gm)	FAMILY PACK (1000ml/900gm)
Choco Crunch (योडो इंय)	70	320	600
American Delights (અમેરિકન ડીલાઇટ)	75	320	640
Cookies & Cream (કુકી & ક્રિમ)	70	320	600

Exotic & Signature Flavors

======================================	SINGLE SCOOP (100ml/80gm)	MINI PACK (500ml/450gm)	PAMILY PACK (1000ml/900gm)
Just Kaju Draksh (જસ્ટ કાજુ દ્રાક્ષ)	75	340	640
Pure Vanilla (પ્યોર વેનીલા)	60	280	520
Banarasi Real Pan (બનારસી રીયલ પાન)	75	340	640



Guilt-Free Treat Flavors

SUGAR FREE

= FLAVOUR	SINGLE SCOOP (100ml/80gm)	MINI PACK (500ml/450gm)	PAMILY PACK (1000ml/900gm)
Simple (સિમ્પલ)	80	360	680
Kesar Pista (કેસર પિસ્તા)	80	360	680
Pista Malai (પિસ્તા મલાઇ)	80	360	680
Elaichi	80	360	680

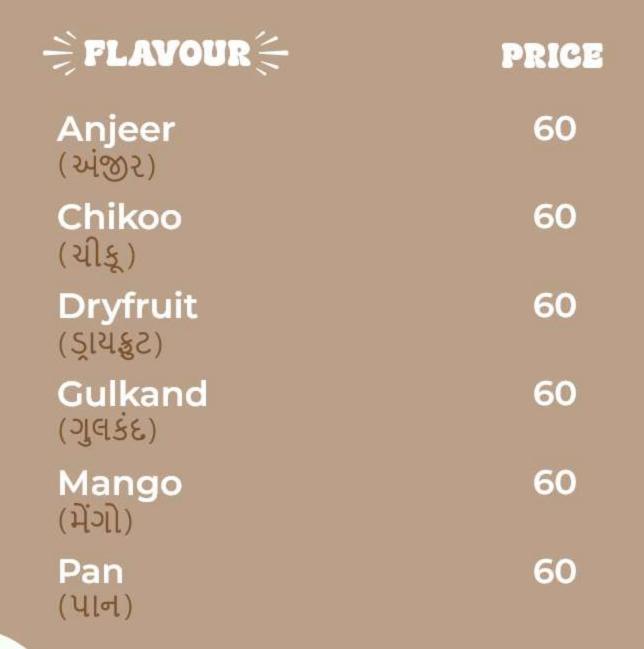


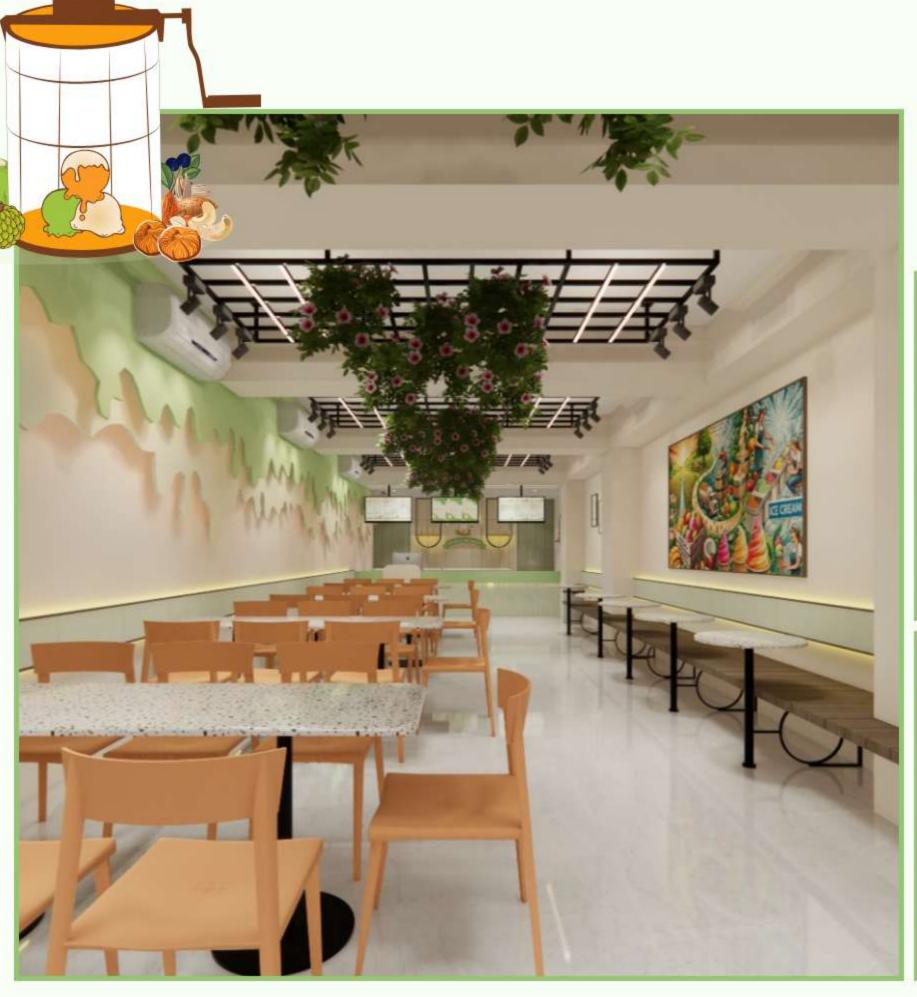




CALDY Milk Base

= FLAVOUR =	PRICE	
Chani Bor (યની બોર)	60	
Falsa (ફાલસા)	60	
Jambu (જાંબુ)	60	
Kiwi (કિવી)	60	
Mango (มิ่วเ)	60	
Strawberry (સ્ટોબેરી)	60	





Standardized Store Design

YOGI KOTHIWALA











Authentic Flavors with a Desi Twist







Premium Quality Ingredients



Perfect for All Ages



100% Vegetarian & Preservative-Free



Innovative Menu Options



Community-Centric Brand

HASSLE FREE PROCESS



TECHNOLOGICAL INTEGRATION



Cafe Management System

QR Code
Menu &
Billing with
KOT (Kitchen
Order Ticket)

Automatic
Product
Cost
Calculation

Automatic Stock Management & Alerts Daily/
Monthly
Profit & Loss
Statements

Best Seller Menu Item Identification

Customer Database & Marketing Offer

Daily Online & Offline Sales Summary Staff
Attendance &
Salary
Management

Cafe Review & Ratings Management

SET UP COST

Phase 1: Interior & Store Design

Modern, vibrant ice cream parlor interiors designed for a delightful experience.

Approved furniture, display freezers, kitchen setup & color schemes to maintain brand identity.

Phase 3: Branding & Marketing

Complete brand logo, signage, menu designs, and digital templates provided.

Social media & local marketing support to attract ice cream lovers.

Franchisees must not modify branding or introduce unapproved promotions.

Phase 5: Quality Control & Audits

Regular quality inspections & mystery audits to ensure top-notch standards.

CCTV integration for transparency & operational monitoring.

Failure to meet brand standards may result in penalties or termination.

Phase 2: Sales & Royalty

Billing system integrated with Franchiser's dashboard for transparent operations.

Monthly X% royalty on total revenue, payable by the 5th of every month.

Phase 4: Menu & Ingredients

Fixed menu with best-selling flavors and specials, tested for maximum sales.

All raw materials, toppings, and packaging must be procured from the Franchiser.

No unauthorized modifications to the menu.

Phase 6: Legal & Compliance

All franchise agreements are legal.

Any disputes or legal matters will be handled as per franchise agreement terms.

REVENUE ANALYSIS

Selling Prediction Chart					
Particulers	1	2	3	4	5
Calas Duadiation	15000	20000	70000	(0000	50,000
Sales Prediction Sales (Without CST)	15000	20000	30000	40000 1200000	50,000
Sales (Without GST) 450000 600000 900000 1200000 1500000 Fixed Cost					
Rent	50000	50000	50000	50000	50000
Electricity	10000	15000	15000	20000	25000
Salary	50000	60000	80000	80000	100000
Transportation	3000	5000	5000	5000	10000
Marketing Contribution	10000	15000	20000	20000	25000
Miscelleneous	5000	5000	10000	10000	15000
Gross Purchase	230000	275000	500000	650000	825000
Total	358000	425000	680000	835000	1050000
Average Net Profit	92000	175000	220000	365000	450000

Estimated Profit Statement

MARKETING PLAN

Brand Awareness & Customer Engagement

Retail & Franchise Expansion

Delivery & Digital Growth

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Product Innovation & Seasonal Offerings

TERMS & CONDITIONS

- → No Hidden Cost with 100% Transparency in Terms.
- → Franchise Agreement is for 3 Years Term.
- Taxes Extra as per Government Policy & Subject to Change.
- All Payments Made are Non-Refundable.
- Best Seller Menu Item Identification
- All incoming raw materials must be inspected for temperature compliance, packaging integrity and quality standards upon arrival.
- All Policies by Yogi Kothiwala are to be Followed.
- Material gets dispatched within 48 hours and delivered in 5 to 7 working days of the final payment.
- → NEFT/RTGS and Cash Deposits on Company Account Only.
- Transport of Materials & Raw Materials by Franchisee.
- Any discrepancies in transportation conditions, damage or quality deviations must be reported immediately before acceptance.

REACH US ANYTIME



Write us on info.yogikothiwala2022@gmail.com FOR MORE DETAILS

Shop No.1, Ishwar Villa, Nr. Jivan Twin Banglows, Nikol Gam Road, Nikol, Ahemdabad.







