



**YOGI
KOTHIWALA**

**Real Fruit, Real Flavor
Nature's Sweetest Treat
in Every Scoop!**

Go ahead, revel in the Yogi Kothiwala
ice cream experience.

ABOUT US

At Yogi Kothiwala, we bring you the purest taste of nature with our handcrafted, fruit-based ice creams. Made from real fruits, fresh dairy, and no artificial additives, every scoop is a celebration of freshness and quality.

Rooted in tradition and passion, we carefully select the finest ingredients to create flavors that are authentic, refreshing, and truly indulgent. Whether it's the sweetness of tropical mangoes or the richness of seasonal delights, we serve ice cream as it should be—natural and delicious!

Experience the goodness of nature in every bite!



MISSION

To craft delicious, high-quality ice creams that bring joy to every bite, blending traditional flavors with innovative twists. At Yogi Kothivala, we're committed to using the finest ingredients to create a taste experience that delights all ages.

VISION

To become a beloved ice cream brand known for authenticity, creativity, and a passion for flavor, making Yogi Kothivala a household name in every community we serve.

WHY WE

At Yogi Kothiwala, we believe ice cream should be more than just a treat—it should be an experience of pure joy and natural goodness. Here's why our ice cream stands out:

Made with Real Fruits

No artificial flavors, just the freshest, handpicked fruits in every scoop.

Pure & Natural Ingredients

Crafted with fresh milk, rich cream, and premium dry fruits, without any preservatives.

Authentic Traditional Taste

Inspired by age-old recipes, delivering flavors that remind you of home.

Rich & Creamy Texture

A luxurious blend of smooth, velvety ice cream that melts in your mouth.



WHAT YOU GET

- Kitchen Equipment's
- Startup Franchise Kit
- Flavour Variety & Customization
- Franchise Helpline Support
- Decor Plan & Layout Guidelines
- Owner Training & Staff Hiring
- Staff Training & Management Guidelines
- Day to Day Maintenance Planner
- Online National Level Digital Branding
- Local Marketing Action Plan
- POS & Inventory Management System
- Swiggy & Zomato POS Integration
- Franchise License for 3 Years



MENU PRICING & FLAVOURS

With a Vast
Variety of
Flavours





GREAT TASTE **STARTS WITH REAL,** **NATURAL INGREDIENTS**

**Classic Creamy
Flavors**

**Exotic & Signature
Flavors**

**Chocolate & Fusion
Treats**

**Nutty & Dry Fruit
Delights**

**Fruity Cream
Blends**

Fruity Cream Blends

FLAVOUR

SINGLE SCOOP (100ml/80gm) **MINI PACK** (500ml/450gm) **FAMILY PACK** (1000ml/900gm)

Creamy Coconut (ક્રીમી કોકોનટ)	70	320	600
Shahi Shitafal (શાહી શીતાફળ)	70	320	600
Spicy Guava (સ્પાઇસી ગ્વાવા)	70	320	600
Jazzy Jambu (જૈઝી જાંબુ)	70	320	600
Koo Chikoo (કૂચીકૂ)	70	320	600
Mango Magic (મેંગો મેજિક)	70	320	600
Swiss Strawberry (સ્વીસ સ્ટ્રોબેરી)	70	320	600
Heritage Rose Fusion (હેરીટેજ રોઝ ફ્યુઝન)	70	320	600
Pineapple Paradise (પાયનેપલ પેરાડાઇસ)	70	320	600
Princkly Pear (પ્રીન્ક્લી પિયર)	70	320	600

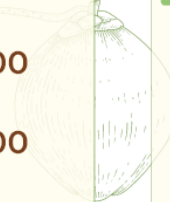


Classic Creamy & Nutty Dry Fruit Flavors

FLAVOUR

SINGLE SCOOP (100ml/80gm) **MINI PACK** (500ml/450gm) **FAMILY PACK** (1000ml/900gm)

Mawa Magic (માવા મેજિક)	70	320	600
Mawa Desserts (માવા ડેસર્ટ)	75	340	640
Royal Anjeer (રોયલ અંજીર)	75	340	640
Malai Pistachio (મલાઈ પીસ્ટા)	80	360	680
Yogi Special Gotalo (યોગી સ્પેશિયલ ગોટાળો)	80	360	680
Meva Afghani (મેવા અફઘાની)	80	360	680
Rajbhog (રાજભોગ)	75	340	640
Almond Classico (આલમંડ ક્લાસિકો)	75	340	640
Kaju Katri Delights (કાજુ કતરી ડીલાઇટ)	80	360	680



Chocolate & Fusion Treats

FLAVOUR	SINGLE SCOOP (100ml/80gm)	MINI PACK (500ml/450gm)	FAMILY PACK (1000ml/900gm)
Choco Crunch (ચોકો ક્રંચ)	70	320	600
American Delights (અમેરિકન ડીલાઇટ)	75	320	640
Cookies & Cream (કુકી & ક્રિમ)	70	320	600

Exotic & Signature Flavors

FLAVOUR	SINGLE SCOOP (100ml/80gm)	MINI PACK (500ml/450gm)	FAMILY PACK (1000ml/900gm)
Just Kaju Draksh (જસ્ટ કાજુ ટ્રાક્ષ)	75	340	640
Pure Vanilla (પ્યુર વેનીલા)	60	280	520
Banarasi Real Pan (બનારસી રીયલ પાન)	75	340	640

Guilt-Free Treat Flavors

SUGAR FREE

FLAVOUR	SINGLE SCOOP (100ml/80gm)	MINI PACK (500ml/450gm)	FAMILY PACK (1000ml/900gm)
Simple (સિમ્પલ)	80	360	680
Kesar Pista (કેસર પિસ્તા)	80	360	680
Pista Malai (પિસ્તા મલાઈ)	80	360	680
Elaichi (ઇલાયચી)	80	360	680



CANDY

Fruit Base

CANDY

Milk Base

FLAVOUR

PRICE

Chani Bor

(ચની બોર)

60

Falsa

(ફાલસા)

60

Jambu

(જાંબુ)

60

Kiwi

(કિવી)

60

Mango

(મેંગો)

60

Strawberry

(સ્ટ્રોબેરી)

60



FLAVOUR

PRICE

Anjeer

(અંજીર)

60

Chikoo

(ચીકૂ)

60

Dryfruit

(ડ્રાયફ્રુટ)

60

Gulkand

(ગુલકંદ)

60

Mango

(મેંગો)

60

Pan

(પાન)

60



Standardized Store Design

YOGI KOTHIWALA



YOGI KOTHIWALA



Authentic Flavors
with a Desi Twist



Seasonal & Limited-
Edition Flavors



Premium Quality
Ingredients



Perfect for All
Ages



100% Vegetarian &
Preservative-Free



Community-
Centric Brand



Innovative Menu
Options

HASSLE FREE PROCESS

1. Franchise Details Explanation



3. Location Finalisation



5. Handover for Development



7. Training & Guidance



2. Franchise Deal Finalization



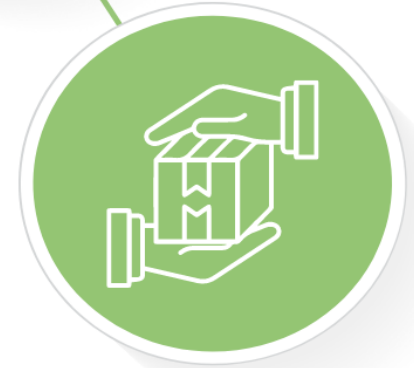
4. Franchise Allocation



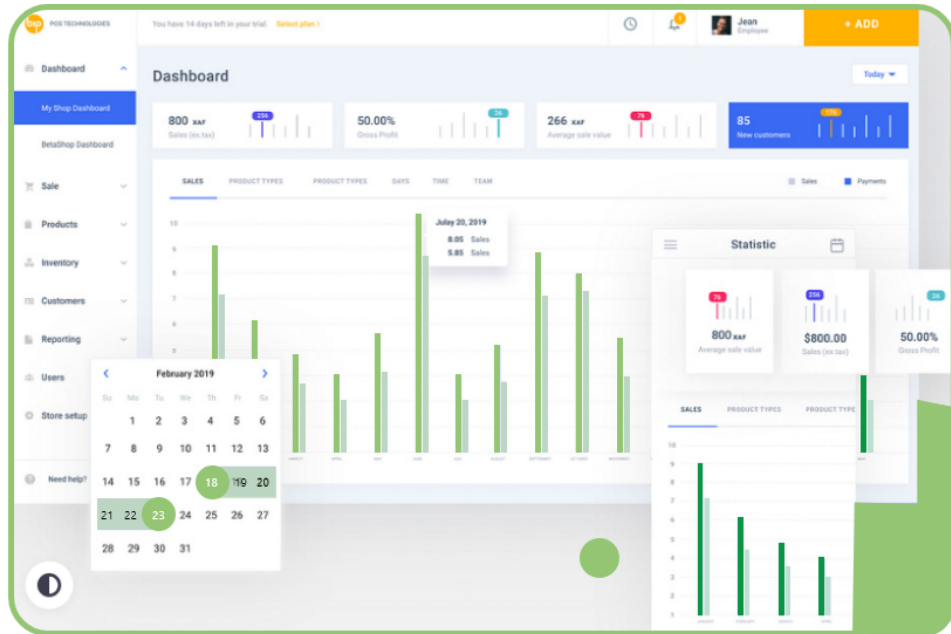
6. Development Phase



8. Final Handover



TECHNOLOGICAL INTEGRATION



Point of sale

- Menu Customization
- Order Management
- Inventory Tracking
- Sales & Reporting
- Integration with QR Codes
- Customer Relationship Management (CRM)
- Online Ordering Integration
- Multi-Platform Access
- Staff Management
- Payment Integration

Cafe Management System

QR Code
Menu &
Billing with
KOT (Kitchen
Order Ticket)

Automatic
Product
Cost
Calculation

Automatic
Stock
Management
& Alerts

Daily/
Monthly
Profit & Loss
Statements

Best Seller
Menu Item
Identification

Customer
Database &
Marketing
Offer

Daily Online &
Offline Sales
Summary

Staff
Attendance &
Salary
Management

Cafe Review &
Ratings
Management

SET UP COST

1 Phase 1 : Interior & Store Design

Modern, vibrant ice cream parlor interiors designed for a delightful experience.

Approved furniture, display freezers, kitchen setup & color schemes to maintain brand identity.

3 Phase 3 : Branding & Marketing

Complete brand logo, signage, menu designs, and digital templates provided.

Social media & local marketing support to attract ice cream lovers.

Franchisees must not modify branding or introduce unapproved promotions.

5 Phase 5 : Quality Control & Audits

Regular quality inspections & mystery audits to ensure top-notch standards.

CCTV integration for transparency & operational monitoring.

Failure to meet brand standards may result in penalties or termination.

2 Phase 2 : Sales & Royalty

Billing system integrated with Franchiser's dashboard for transparent operations.

Monthly X% royalty on total revenue, payable by the 5th of every month.

4 Phase 4 : Menu & Ingredients

Fixed menu with best-selling flavors and specials, tested for maximum sales.

All raw materials, toppings, and packaging must be procured from the Franchiser.

No unauthorized modifications to the menu.

6 Phase 6 : Legal & Compliance

All franchise agreements are legal.

Any disputes or legal matters will be handled as per franchise agreement terms.

REVENUE ANALYSIS

Online
& Delivery

Franchise
& Licensing

B2B & Bulk
Orders

Seasonal
Sales

MARKETING PLAN

Brand Awareness
& Customer
Engagement

Retail & Franchise
Expansion

Delivery & Digital
Growth

Product Innovation &
Seasonal Offerings

TERMS & CONDITIONS

- No Hidden Cost with 100% Transparency in Terms.
- Franchise Agreement is for 2 Years Term.
- Taxes Extra as per Government Policy & Subject to Change.
- All Payments Made are Non-Refundable.
- Best Seller Menu Item Identification
- No Royalty Model - No Hidden Charges.
- All Policies by Yogi Kothiwala are to be Followed.
- Materials get dispatched within 1-2 Weeks of the final Payment.
- NEFT/RTGS and Cash Deposits on Company Account Only.
- Transport of Materials & Raw Materials by Franchisee.

REACH US ANYTIME



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Gam Road, Nikol, Ahemdabad.

